



## **PRODUCT PROPOSAL – SENIOR CAPSTONE CAREER PROJECT**

**Student Name:** Elizabeth Guillen

**SENIOR PROJECT English teacher:** Lingerfelt Date: August 12, 2016

**Designated Timeline:** Yearlong

**Focus:** Career

1. What is your product? In other words, what will you actually produce? What will be the end result of the application of the skills you acquire? Will you produce a tangible product, such as a piece of furniture or a set of blueprints? Will you use your skills to produce an intangible product, such as an event, a performance, a certification, a donation service to the community, or a combination of these? Will you produce notes from a job shadowing or internship experience in a composition notebook? How does this project represent your career goals?

My product will be a photo album of different styles of makeup and hair I will be learning. My tangible product will be the photo album of the different makeup and hair styles I will be learning. I will be using my skills for prom and homecoming when I apply makeup and do hair for a few friends. I will be asking questions and recording notes in my composition book. This project represents my career goals because I hope to one-day work in a field of cosmetology.

2. Is your project a capstone project, a career-related project, or both?

My project is career-related project. The career that I'm planning to study in college is in the field of cosmetology.

3. What skills will you develop during the course of your Senior Capstone Career Project? List three or more skills specific to your project.

Three skills I will be acquiring with this project are technique, communication, and financing. I will learn technique when I'm watching my facilitators perform different makeup and hair styles, and I will be using them when I create the makeup styles on my friends for prom. I will be using communication skills when I ask questions to my facilitators and I take notes. Financing skill comes into play when I will be learning how to manage the money with different makeup and hair styles. I will learn the cost of different services.

4. How will you use these skills in the future?

I will use these skills in the future in many ways. I will be communicating with people when I apply for new jobs and while working. Financing will be used throughout my life when I learn how to manage my own money and also in my future jobs. In the future, working in the field of cosmetology, I will use techniques while performing makeup and hairstyles and any other type of cosmetic field I end up learning.

5. Why have you chosen this product?

I have chosen this to be my final product because growing up and going to beauty salons I realized how much technique one uses to cut hair or to do different makeup styles. I also pass time watching videos of tutorials on learning different techniques of makeup styles and applied them on my face makeup and hair are just another type of art I enjoy doing.

6. What previous experience or prior knowledge do you have that relates to your Senior Capstone Career Project?

I have helped people with special events by doing their makeup and hair for events such as prom, Quinceaneras, or homecoming. I enjoy spending my time doing makeup.

7. How will you acquire the skills necessary to produce your product?

I will be meeting with my facilitator for two makeup appointments. She has and two hair appointments. I will be doing my friends' makeup for their prom and homecoming so that I can apply what I learn. I will meet four times with my facilitator in Ulta in Canton, Ga.

8. Who is your project facilitator? What education and/or experience does he or she have that will help you acquire the skills you intend to develop through your Senior Career Capstone Project? Attach his or her business card to the front of your proposal if he or she has one.

My project facilitator's name is Alexandria Bobo; she works at Ulta and studied in the field of cosmetology in Michigan at Cadillac Institute of Cosmetology. It was six-hundred-dollar program and took her two years and a half to finish. I will be gaining the skills I will develop working with Alexandria are finance, communication, and different makeup techniques.